



Heating, Cooling & Plumbing

303-443-9762 or savehomeheat.com

30 Years of Quality Home Comfort Issue No. Thirty-five, Spring 2010

2010—YEAR OF THE GREEN INCENTIVE

Exciting new incentives have been added to the huge existing benefits in place for homeowners to upgrade their heating and cooling systems, including their water heater. This newsletter summarizes current incentives and the products we offer to utilize them. As the economy shows signs of recovery, there may never be a better opportunity to reduce your utility bill and 'green up' your home!

INCENTIVE PROGRAMS

Tax Credits: The federal government's 30% federal tax credit (up to \$1,500) for high efficiency energy improvements to your primary residence continues through 12/31/2010. A tax credit, as opposed to a deduction, provides a dollar for dollar tax benefit. This tax credit is available without regard to income level! Please call for details and a free estimate.

LENNOX Industries Rebates:

From April 1 -June 30, 2010 Lennox Industries offers rebates up to \$1,400 on high efficiency furnace and air conditioner packages. Your home could have the most efficient heating and cooling technology and cleanest indoor air available! Rebates up to \$250 are available instead if all you need is an individual air conditioner, heat pump or furnace.

Xcel Energy Rebates: If your utility provider is Xcel Energy, you may qualify for a rebate of \$250 - \$500 on a high efficiency air conditioner or heat pump, \$200 - \$500 on an evaporative cooler, \$40 - \$100 on a water heater, and \$80 - \$120 on a furnace or boiler.

Governor's Energy Office: The Governor's Energy Office recently announced a brand new rebate program effective April 19, 2010, for the replacement of existing equipment in your primary residence, including: \$500 for furnaces; \$400 for boilers; and \$300 for tankless water heaters. Specific program details were not available as of the printing of this newsletter, so please visit www.colorado.gov/energy or contact us for current information.

Save Home Heat Company: In-house discounts of up to 8% are offered until May 31, 2010 for the installation of an air conditioner, furnace, boiler or tankless water heater.

Contact us now for a free written estimate and mention this ad to see if you qualify for this significant discount.



QUALIFYING PRODUCTS

Please remember that the discounts, rebates and tax credits listed below may vary based on your circumstances.

Tankless Water Heaters. These space-saving units have twice the lifespan of a conventional water heater and provide continuous hot water at incredible efficiency levels. Every year we sell more tankless systems and customer satisfaction is high. While typically about three times the cost of a basic water heater, the long list of incentives make tankless units hard to resist! Please call to see if this ultra - 'green' product is a fit for you.

Federal tax credit: 30% of total cost up to \$1,500
Governor's Energy Office rebate: \$300
Xcel Energy rebate: \$100
Save Home Heat discount: up to 8%

Central Air Conditioners and Heat Pumps. Quiet, reliable, and energy efficient...these are the features our customers most often mention when shopping for an air conditioner. And if your home has a difficult-to-cool second floor, the longer running cycle of a two-stage air conditioner may provide an unexpected solution! Lennox Industries offers the best and most diverse products to meet these goals, making Lennox our manufacturer of choice. Please call for a free quote on a high efficiency system and take advantage of some or all of the incentives listed below!

Lennox rebates: \$150 - \$250 (\$1,400 for system packages)
Federal tax credit: 30% of total cost up to \$1,500
Xcel Energy rebate: \$250 - \$500
Save Home Heat discount: up to 8%

Evaporative Coolers. If you prefer to have your windows open to enjoy the fresh summer air, evaporative coolers are an appealing alternative to central air conditioning. Although not for everyone, evaporative coolers provide a green cooling solution using fresh moist air on those uncomfortable summer days.

Xcel Energy rebate: \$200 - \$500
Save Home Heat discount: up to 8%

Furnaces. As summer nears, a new heating system is often a low priority. But it's a very convenient time to get the work done and the pricing is very attractive! Lennox has an assortment of ENERGY STAR and tax credit qualifying models to fit most any budget.

Lennox rebate: \$150 - \$250 (\$1,400 for system packages)
Federal tax credit: 30% of total cost up to \$1,500
Governor's Energy Office rebate: \$500
Xcel Energy rebate: \$120
Save Home Heat discount: up to 8%

Boilers. High efficiency Triangle Tube boilers are a recent addition to our product line. For homes with hot water heat, these highly efficient, high quality products reduce gas consumption, decrease carbon emissions and invite substantial incentives.

Federal tax credit: 30% of total cost up to \$1,500
Governor's Energy Office rebate: \$400
Xcel Energy rebate: \$120
Save Home Heat discount: up to 8%

- Furnaces
- Boilers
- Air Conditioners
- Evaporative Coolers
- Water Heaters
- Plumbing
- Radiant Heating
- Humidifiers
- Air Cleaners
- Thermostats
- Maintenance & Repair
- Maintenance Plans
- Servicing All Brands
- EPA Certified
- NATE Certified
- Licensed & Insured



Dave Lennox
PREMIER DEALER
LENNOX



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Now on SAVEHOMEHEAT.COM

Please read these brief notes and if anything catches your interest, visit www.savehomeheat.com and click on 'Newsletter' to find out more, or, just give us a call, 303-443-9762!

Cooling on Demand

It will come as no surprise that cooling your entire house consumes much more energy than cooling the room you're in. Today there are alternatives to standard central air conditioners that allow you to focus your cooling goals. Highly efficient *ductless air conditioners* provide zoned cooling to selected areas of a home. For example, a ductless unit in your master bedroom and another in your family area might satisfy most of your cooling goals. At a comparable cost to a large central system, two ductless units would have a small fraction of the operating cost while offering separate thermostatic control. Several models also qualify for the 30% federal tax credit! Call to learn more, or stop by our office to view a ductless system in action.

NATE who??

As surprising as it may seem, there is no formal training, licensing or certification required for the person who repairs your furnace, boiler, water heater or air conditioner. In recent years, the North American Technician Excellence (NATE) program was established to fill that void for the HVAC industry and to help separate trained professions from the rest. For your peace of mind and ours, all Save Home Heat repair technicians are NATE certified. Add thirty years of experience, an excellent BBB and Angie's List record, and thousands of satisfied long term customers and Save Home Heat is an easy choice for your heating, cooling and plumbing needs. Visit nate.org to learn more about the NATE organization.

What is ClimateSmart™ ?

Boulder County's ClimateSmart Loan Program offers specialized loans to property owners to make energy efficiency improvements to their home. ClimateSmart residential online applications open on April 12th and close on May 7th. Visit www.beclimatesmart.com for details. Save Home Heat was involved in the initial program last year and can provide you a firm written proposal for furnaces, air conditioners and water heaters that will meet program guidelines.

Free Repair Confirmation!

Don't feel pressured to make an on the spot decision to fix or replace your heating or cooling equipment. There can be uncertainty about being overcharged for a repair, even if the price is pulled from an official looking book. Or if you're told you need

a new unit and 'it can be put in tomorrow if you sign now', there could be a question whether it really needs to be replaced. To make that process easier, we introduced a new policy last year to provide you a free second opinion. If another company claims your furnace needs to be repaired or replaced, we will confirm that opinion at no cost. We do ask that we be allowed to provide a competitive quote if we confirm the previous assessment, or get paid for our service if we find the previous assessment was off base (since our service call saved you a chunk of \$\$). So if you ended up with someone other than Save Home Heat suggesting a repair or replacement (egad!), call for details about this special offer and we'll try to put you at ease. This service does not apply to after-hours calls.

Save Home Heat News and Specials

Annual Maintenance Agreements

40% off
regular pricing

An air conditioner, furnace, or boiler can be fixed when it breaks. If they'd only break at better times! Routine annual maintenance is recommended to keep equipment efficient and safe, and reduce breakdowns. Please call to set up this important, discounted service. We also offer discounted start-up and shutdown agreements for evaporative coolers!

We do plumbing!!

Did you know we perform plumbing repairs? When you face that broken faucet, sump pump, or disposal, call Save Home Heat for a reasonably priced repair from the company you've learned to trust.

10% off any domestic plumbing repair

Best Installations!

Lennox assures we do the best job!!!

Save Home Heat is a Lennox Premier Dealer. To maintain this designation, Lennox independently surveys our customers every month to verify we meet a high standard of customer satisfaction. Save Home Heat is fully committed to providing you top-flight installations using trained installers, and if we replace your equipment, a municipal inspector will approve it. Look inside this newsletter for huge incentives on heating and cooling products.

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\$50 off
Any Water Heater

ICON Water Heater

Bradford White, our preferred water heater vendor, recently introduced its new ICON gas valve technology to more effectively regulate water temperature. Please call for a quote, and don't forget to ask about Xcel Energy rebates on qualifying models.

Call us at 303-443-9762 to schedule a free estimate today!